



## 2017 Annual Report

### **Mission**

The mission of Signature Healthcare Foundation is to utilize physician leadership to improve healthcare quality, efficiency and affordability.

### **Vision**

We envision a world where patients are actively engaging in their health and healthcare, partnering with physicians who have the power and ability to direct it.

### **Core Values**

Our core values include:

- Primacy of physician/patient relationship
- Transparency
- Physician and patient education
- Access through education and advocacy
- Investing in individuals and organizations

## ***Letter from the Executive Director***

2017 has been a great year for Signature Healthcare Foundation. I continue to be inspired by the generosity of our partners.

We were proud to award financial assistance to the Christian Activity Center, Deaconess Nurse Ministries, Helping Hand Me Downs, and Nurses for Newborns. We were also excited to award the Paul Simon Award to Affinia Healthcare for their effort in providing cost effective practices in healthcare. We also educated thousands of individuals through our Health Policy Forum and Phusion Magazine.

We also began work on an exciting new initiative involving Health Transparency. Anyone that goes to the doctor, hospital, clinic, or healthcare facility is affected by healthcare transparency or the lack thereof. It is especially prevalent for low income individuals that may have a procedure, then later receive a bill they could not afford. We are working to develop a program to assist physicians and individuals with improving health transparency.

Thank you for your support of Signature Healthcare Foundation's mission to improve healthcare quality, efficiency and affordability. We look forward to continued support in 2018.

Beth Schlueter

Executive Director

## ***Community Support***

### **Dragon Boat Festival**

The Dragon Boat Festival was held on June 24, 2017. This festival is a one of a kind event that promotes community, health, competition and all proceeds go to Operation Family Help. This year we celebrated the festival's Eleventh

Anniversary! The event was bigger than ever with 44 teams, 900 paddlers and thousands of spectators.



### **What is Dragon Boating?**

A dragon boat is a long, narrow canoe-style boat that is used in the team paddling sport of dragon boat racing, a tradition which originated in China over two thousand years ago. The standard crew of a dragon boat consists of about twenty paddlers, a drummer, and a sweep. The sweep, or steersperson, uses a long oar to steer the boat, while the paddlers provide its propulsion. The drummer leads the crew throughout a race with the rhythmic beating of a drum to indicate the cadence of paddling strokes: the paddlers attempt to make their strokes in unison, as synchronous paddling produces greater acceleration and speed.



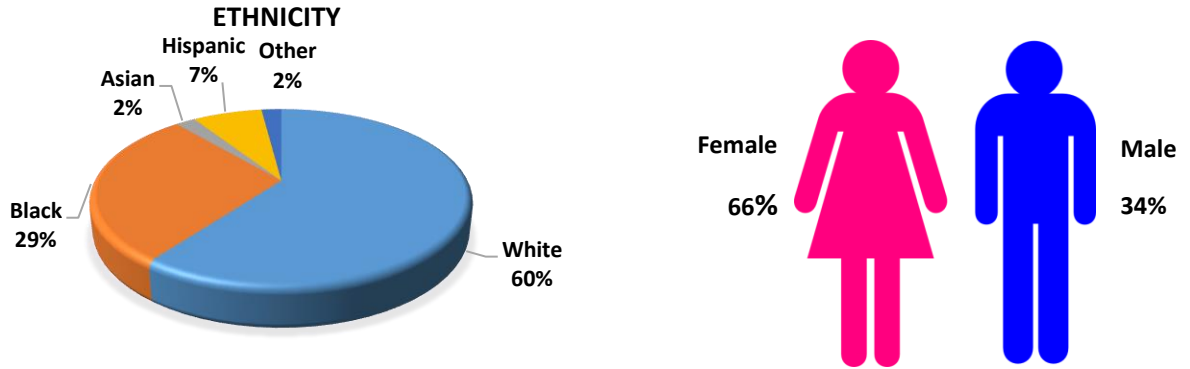
### **Operation Family Help**

Operation Family Help provides assistance to families in crisis by giving financial assistance for health needs not covered by health insurance, for those that cannot afford needed items due to high deductibles, and for those that do not have insurance. Some examples of assistance we provided in 2017 include:

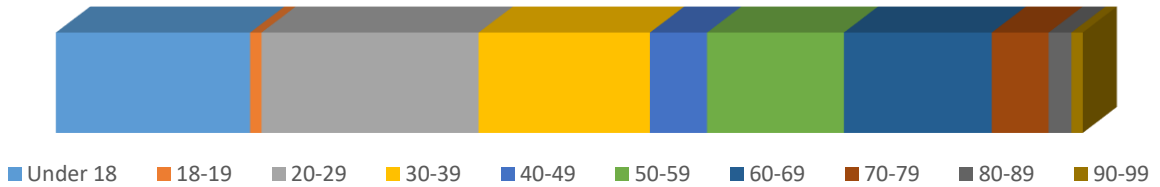
- Therapy on a patient's hand to ensure full usability after an accident that caused a fracture
- Medication injections to assist a patient with a degenerative joint disease
- Purchase of a specialized foot splint needed to prevent potential amputation
- Purchase of a cane to assist a patient in walking after a gunshot injury

# Operation Family Help Demographics and Outcomes

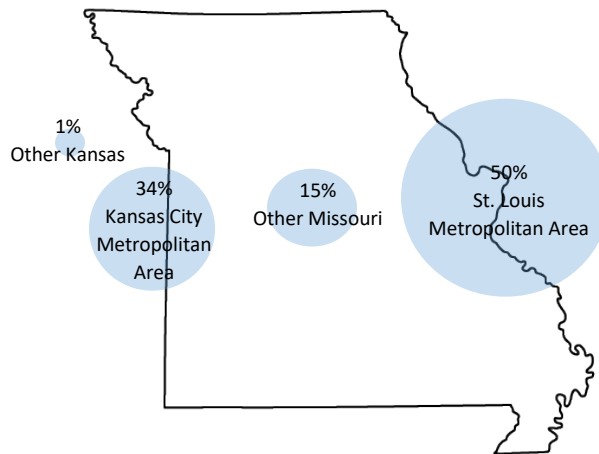
## Demographics



## AGE RANGE



## LOCATION OF PATIENT



- 37% of patients would be unable to receive the needed service or item if it was not for Operation Family Help.
- 60% of patients would receive the needed service or item at a great financial hardship without Operation Family Help.

## ***Management Internship Program***

Signature Healthcare Foundation partners with institutions of higher learning which offer Masters of Business Administration, Health Care Administration programs, or other related graduate degrees for the internship program. These interns are provided the opportunity to experience unique management challenges and issues through guided internships at a physician office. In 2017 we had 6 interns.



The goals of this program are to:

- Increase participant's knowledge of medical issues, particularly those related to physician practices and efficiency in medical care delivery.
- Increase the intern's ability to discuss and develop viable solutions to current and future medical management problems.
- Encourage individuals with management potential to consider a physician-centered medical management career.

## ***Community Dialogue***

Signature Foundation provides several programs to the community designed to stimulate dialogue and change in healthcare.

## **Health Policy Forum**

The goals of the Health Policy Forum are to:

- Educate the medical community, general public, governmental officials and employers about current major issues and trends in healthcare.
- Raise awareness about the need for maximizing efficient business practices in healthcare and showcase effective practices.
- Demonstrate and discuss the importance of physician leadership in all components of healthcare delivery.



In 2017, the Forum was attended by more than 200 people and featured:

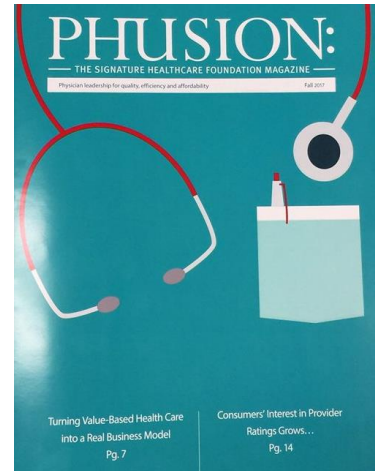
- Keynote speaker: Dr. Thomas H. Lee, Chief Medical Officer, Press Ganey; Professor of Medicine (part-time), Harvard Medical School; Professor of Health Policy & Management, Harvard School of Public Health; Internist and cardiologist practicing at Brigham and Women's Hospital.



- Panel speakers:
  - Laura Kaiser – President & CEO, SSM Health
  - Coles L’Hommedieu, MD – Orthopedic Surgeon, Signature Medical Group
  - Carolyn Plummer – Health & Welfare Benefits Lead, Monsanto
  - Randall Williams, MD – Director, Missouri Department of Health and Senior Services

### **Phusion magazine**

Phusion is a magazine available to any interested persons, free of charge and shares information about healthcare issues, policies and trends. In 2017, we printed and mailed over 7,000 magazines to individuals and businesses. The magazine featured articles about quality, efficiency and affordability of healthcare.



### **Paul Simon Award**

The Paul Simon Award was instituted to honor Senator Simon’s service to Signature Healthcare Foundation’s board of directors. The program presents monetary awards to the individuals and institutions who have demonstrated, through a competitive review process, the most creative or effective method to save money and increase business efficiency in the healthcare system.

In 2017, Signature Healthcare Foundation awarded the 12<sup>th</sup> Senator Paul Simon Award to Affinia Healthcare.

### ***Support***

In addition to programs offered or operated by Signature Healthcare Foundation, the organization holds fundraisers in order to progress the Foundation’s mission to improve the quality, efficiency, and affordability of healthcare.

### **Golf Tournament Support**

The golf tournament has grown in recent years to two 18 hole courses and includes celebrity players, a silent auction, games and prizes. It is always a fun way for participants to support the Foundation and each year’s selected nonprofits.



In 2017, the foundation awarded grants to:

- **Christian Activity Center**, an after-school program in East St. Louis which serves children ages 5 through 18 in faith, academics, and recreation in hopes to prepare them for successful futures.
- **Deaconess Nurse Ministry** provides mental, physical and spiritual health – related services, education and advocacy to churches, community centers, senior citizen homes, and food pantries in an effort to create communities of wholistic wellness.
- **Helping Hand Me Downs** enhance the quality of life for children and families in the St. Louis area by meeting their immediate needs, then connecting them with life-changing resources that foster independence.
- **Nurses for Newborns** provide a safety net for families most at-risk in order to prevent infant mortality, child abuse and neglect by providing in-home nursing visits which promote healthcare, education and positive parenting skills.

### **Health Policy Forum Support**

The health policy forum, through sponsorship support, donates grants to local organizations for their innovation on improving health quality, efficiency and affordability.

In 2017, the foundation awarded a grant to the Ronald McDonald House.

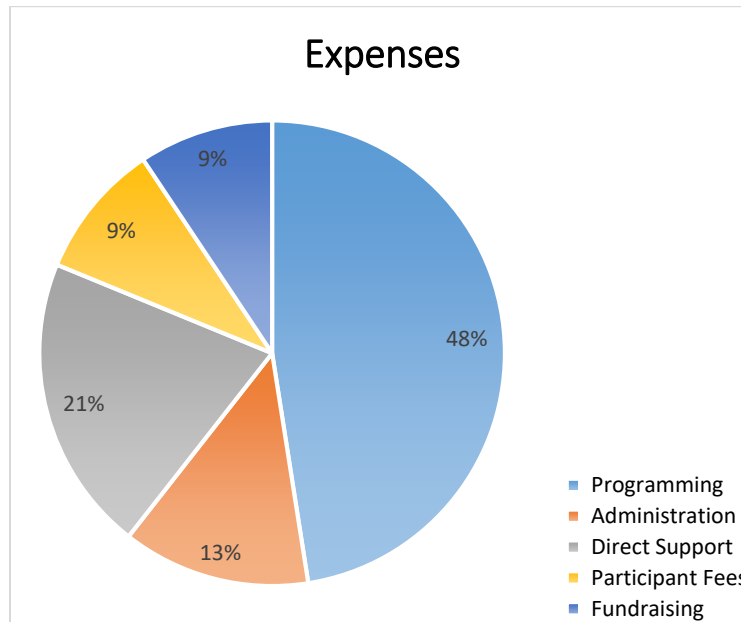
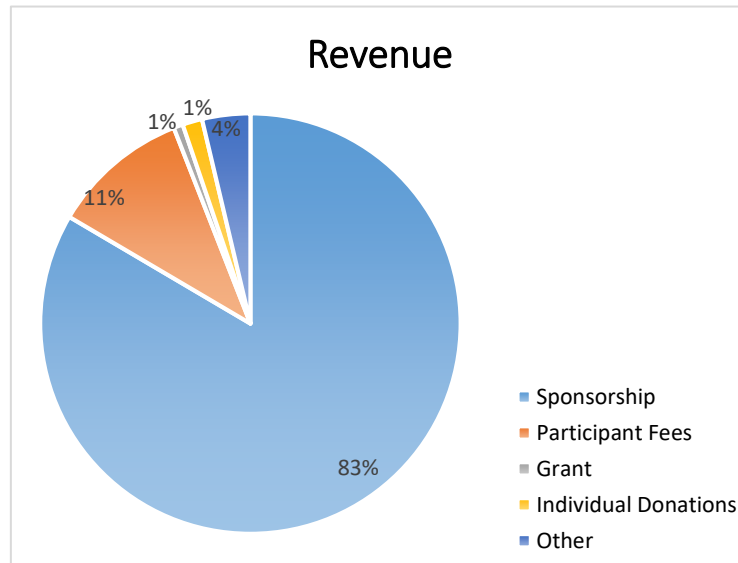
### **Top Golf Classic Support**



In 2017 we held our second Top Golf Tournament in Kansas City. This unique event offers a fun filled point-scoring golf game. There is a 240 yard outfield with dartboard-like targets in the ground. The closer to the bullseye and the farther out you hit, the more points you receive. Participants had a great afternoon competing in this event and raising money for a great cause.

The proceeds of this event went to Signature Healthcare Foundation's Operation Family Help Program.

## Financial Information





## ***Thanks to our 2017 supporters***

Signature Healthcare Foundation extends its wholehearted thanks to those who have made a corporate or individual gift in 2017; your support has made our work possible & helped to improve healthcare quality, efficiency and affordability.

### **2017 Donors**

<u>ABF/ROM Care Health Services</u>	<u>Consumer Collection Management, Inc.</u>	<u>Medstrat</u>
<u>Abstrakt Marketing Group</u>	<u>Coventry Health Care/Aetna</u>	<u>Medtronic</u>
<u>Advanced Health Care of Overland Park</u>	<u>Ms. Suzann Crowder</u>	<u>Menorah Medical Center</u>
<u>Advanced Training &amp; Rehab</u>	<u>Datafile Technologies</u>	<u>Midwest Medical Resources, Inc. -DJO</u>
<u>Aegion Corporation</u>	<u>Deaconess Nurse Ministry</u>	<u>Missouri Collaborative Healthcare</u>
<u>Aetna</u>	<u>Delmar Gardens Enterprises</u>	<u>Missouri State Medical Association</u>
<u>Allied Associates-Ballas</u>	<u>DePuy-Synthes</u>	<u>Monsanto</u>
<u>Ms. Sally Altman</u>	<u>DeRoyal</u>	<u>Morgan Stanley</u>
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<u>Apex Network Physical Therapy</u>	<u>Elite Orthopedics</u>	<u>Mr. Herman Noah</u>
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<u>Appleton Medical Services, Inc.</u>	<u>Enterprise Bank &amp; Trust</u>	<u>Northland OB/GYN Inc.</u>
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<u>Ascension</u>	<u>GBS Corporation</u>	<u>Dr. Randall Otto</u>
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<u>Bethesda Health Group</u>	<u>Hanger, Inc.</u>	<u>Pinnacle Therapy Services</u>
<u>Block Real Estate Services</u>	<u>HCA Midwest Health</u>	<u>Prosthetic &amp; Orthotic Care, Inc.</u>
<u>Browns Medical Imaging</u>	<u>Husch Blackwell, LLP</u>	<u>Pyramid Home Health</u>
<u>Dr. Michael Burns</u>	<u>Mr. Joel James</u>	<u>Ranken Jordan A Pediatric Specialty Hospital</u>
<u>Care Meridian</u>	<u>Kansas City Bone &amp; Joint Clinic</u>	<u>RBO PrintLogistix</u>
<u>Carpenter's District Council</u>	<u>Kansas City Metro Physicians (Cravens)</u>	<u>Ronald McDonald House Charities of St. Louis</u>
<u>Centene</u>	<u>Mr. Donald Koepke</u>	<u>RSH &amp; Associates</u>
<u>Charity Golf International</u>	<u>Rev. John Kotovsky</u>	<u>Safety National</u>
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<u>Clean Healthcare</u>	<u>Larson Financial Group</u>	<u>Ms. Beth Schlueter</u>
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<u>Commerce Bank - Healthcare Banking Group</u>	<u>Lutheran Senior Services</u>	<u>SERC Physical Therapy</u>
<u>Concordance Healthcare Solutions</u>	<u>Marquette Physical Therapy</u>	<u>Shands, Elbert, Gianoulakis &amp; Giljum LLP</u>
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	<u>McKesson Medical Surgical Medix</u>	<u>Ms. Jessica Shank</u>

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Signature Medical Group of  
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Center

St. Joseph Medical Center  
St. Louis Home Health Inc.  
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