

## Where does the Money go in the Healthcare System?

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Jan Vest, CEO  
Signature Medical Group



## Where Does The Money Go? We don't take care of ourselves.

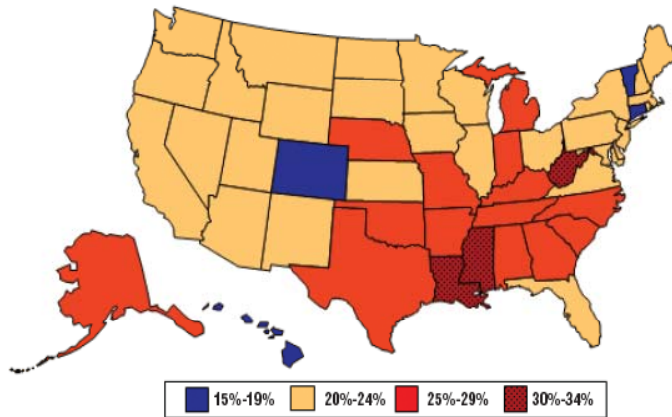
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### **Chronic Disease in the United States**

Approximately 133 million Americans live with one or more chronic disease conditions.<sup>1</sup> The high prevalence of chronic disease in the workforce translates to increased costs for employers. Direct costs to employers include physician visits, hospital care, and pharmaceuticals. The United States spends 75% of its \$1.9 trillion healthcare expenditures on chronic disease each year.<sup>12-13</sup> On average, healthcare coverage for people with a chronic disease costs \$6,032 per year, five times higher than coverage for those without a chronic disease.<sup>12</sup>

## Missouri - We Can Do Better!

State Prevalence of Obesity Among U.S. Adults – 2005<sup>26</sup>



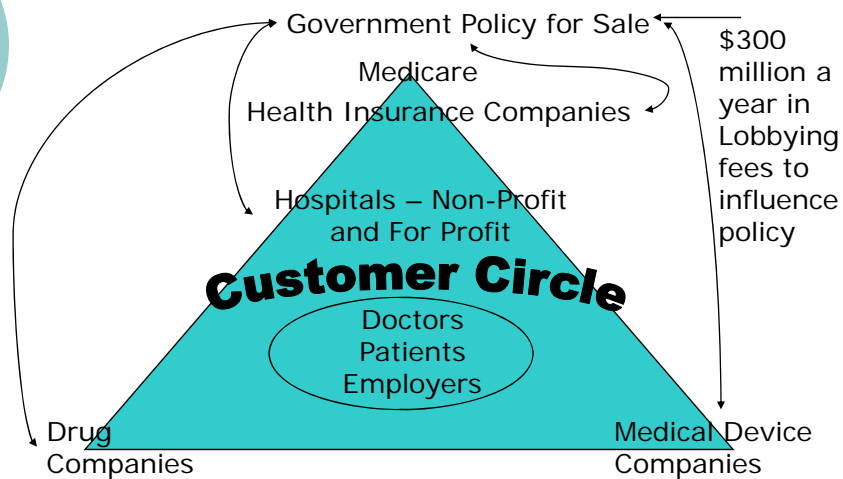
Source: Centers for Disease Control and Prevention: Behavioral Risk Factor Surveillance System. Overweight and Obesity: Obesity Trends: U.S. Obesity Trends 1985–2005. Atlanta, GA. Available online at: <http://0-www.cdc.gov.mill1.sjlibrary.org/nccdphp/dnpa/obesity/trend/maps/> Accessed: October 30, 2006.

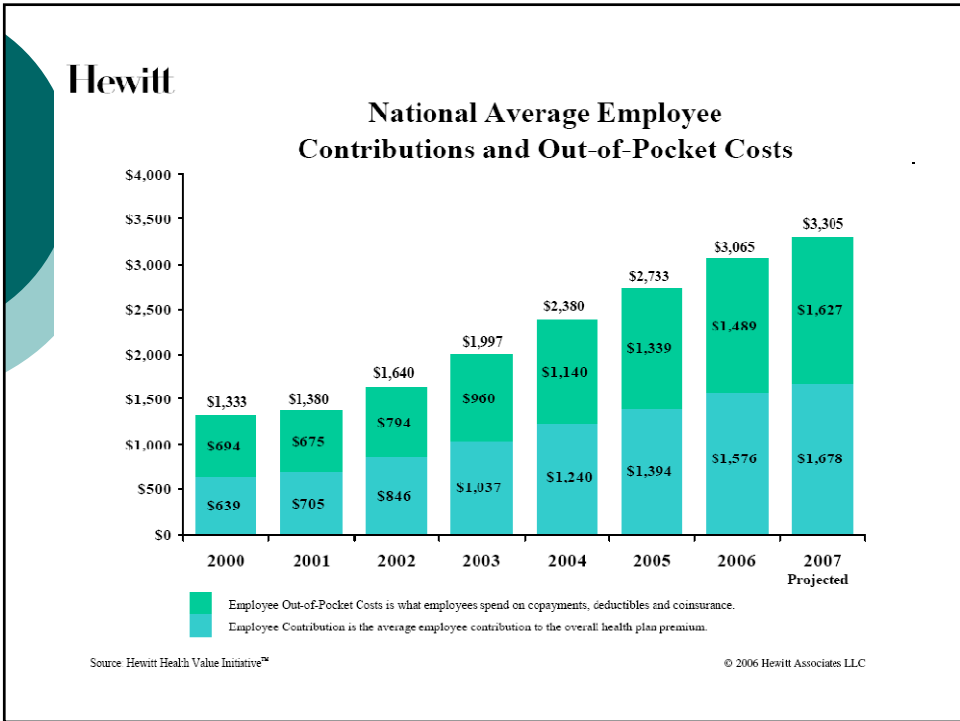
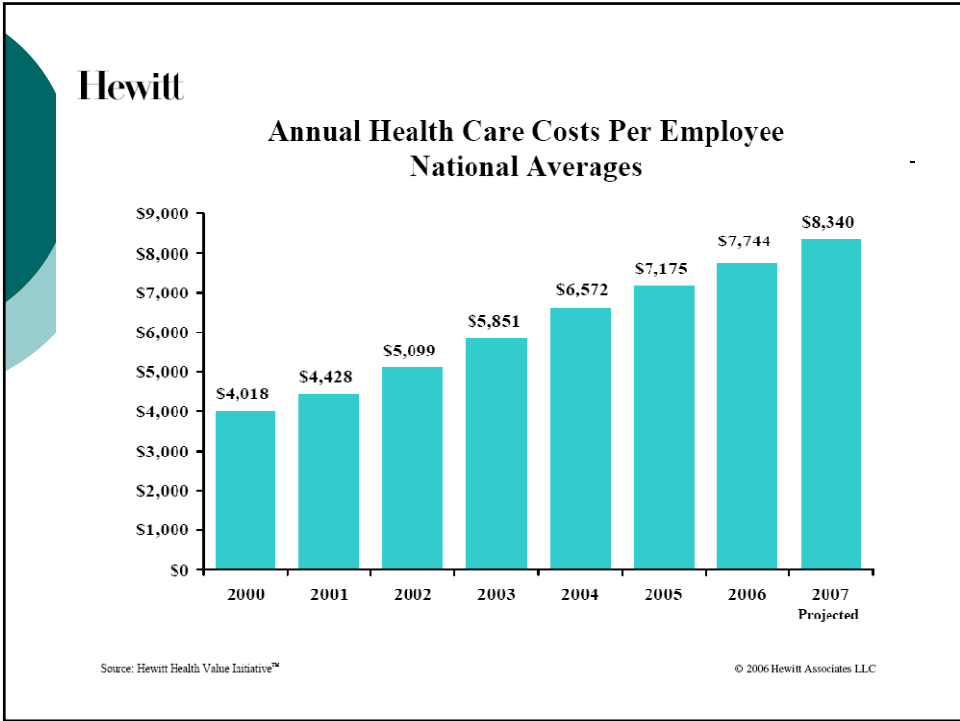
## The Health Care Industrial Complex

-Created and Supported by the US Taxpayer

-What Has Government Policy Controlled Industry design delivered?

-A Mess and Higher Costs – and Quality of Care Problems

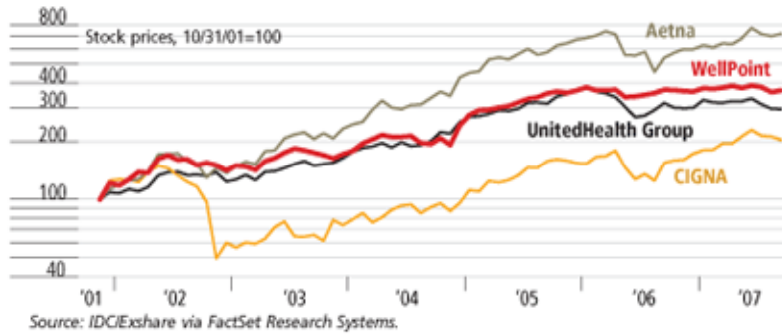




## Health Plans Stock Prices have soared since 2001.

### Worried About Obamacare?

After a steady run since its 2001 offering, WellPoint's stock has stalled over the last year, making it cheap to Warren Buffett, who scooped up 4 million shares recently.



## Where does the money GO?



## Where does the money GO?

### UnitedHealthcare of the Midwest

General Information	Income & Revenue*	Local Enrollment**	Missouri Enrollment**
Year Licensed: 1986 Products Offered Locally: <input checked="" type="checkbox"/> HMO <input type="checkbox"/> Medicaid HMO <input checked="" type="checkbox"/> PPO <input checked="" type="checkbox"/> Medicare HMO <input checked="" type="checkbox"/> POS <input checked="" type="checkbox"/> HSA/CDHP	2004 HMO Net Income: \$27.5M 2004 HMO Revenue: \$555.3M 2005 HMO Net Income: \$32.6M 2005 HMO Revenue: \$521.1M	Commercial HMO: 118,505 Fully Insured PPO: 121,562 Self-Insured PPO: 277,165 Medicaid HMO: 0 Medicare HMO: 32,956	Commercial HMO: 121,382 Fully Insured PPO: 167,005 Self-Insured PPO: 398,826 Medicaid HMO: 0 Medicare HMO: 42,462

\*Multistate reporting.  
\*\*As of Jan. 1, 2006.

### Coventry Health Care

General Information	Income & Revenue*	Local Enrollment**	Missouri Enrollment**
Year Licensed: 1985 (Group Health Plan), 1995 (HealthCare USA) Products Offered Locally: <input checked="" type="checkbox"/> HMO <input checked="" type="checkbox"/> Medicaid HMO <input checked="" type="checkbox"/> PPO <input checked="" type="checkbox"/> Medicare HMO <input checked="" type="checkbox"/> POS <input checked="" type="checkbox"/> HSA/CDHP	2004 HMO Net Income: \$58.4M 2004 HMO Revenue: \$976.5M 2005 HMO Net Income: \$57.6M 2005 HMO Revenue: \$869.0M	Commercial HMO: 77,456 Fully Insured PPO: 4,582 Self-Insured PPO: 64,713 Medicaid HMO: 84,840 Medicare HMO: 12,686	Commercial HMO: 89,301 Fully Insured PPO: 4,157 Self-Insured PPO: 13,769 Medicaid HMO: 151,910 Medicare HMO: 11,928

\*Combined for Group Health Plan (multistate reporting) and HealthCare USA of Missouri.  
\*\*As of Jan. 1, 2006.

## Merck RX

Latest Full Context Quarter Ending Date **2007/06**

Gross Profit Margin **82.6%**

EBIT Margin **29.8%**

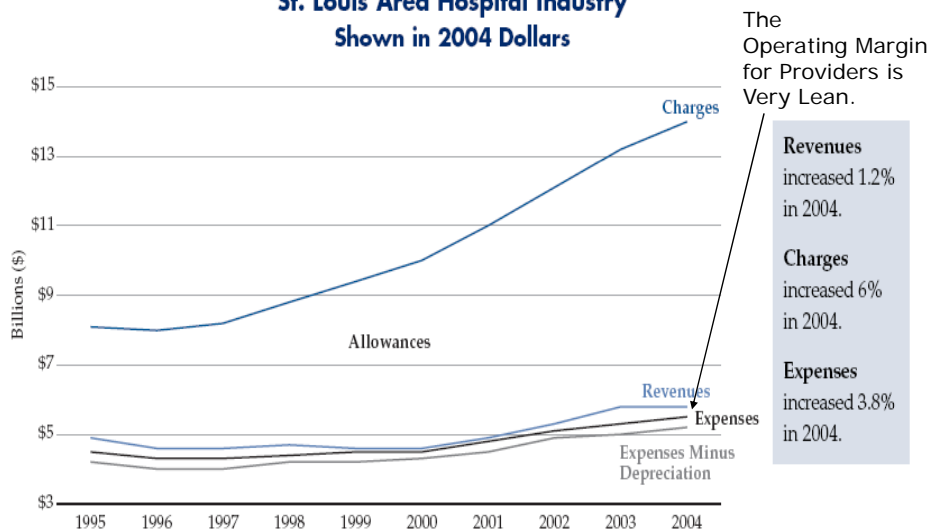
EBITDA Margin **24.3%**

Pre-Tax Profit Margin **28.1%**

# Pfizer

Latest Full Context Quarter Ending Date	<b>2007/06</b>
Gross Profit Margin	<b>87.4%</b>
EBIT Margin	<b>24.6%</b>
EBITDA Margin	<b>38.8%</b>
Pre-Tax Profit Margin	<b>23.6%</b>

## Aggregate Charges, Revenues and Expenses St. Louis Area Hospital Industry Shown in 2004 Dollars



Source: Centers for Medicare and Medicaid Services Medicare Cost Reports and audited financial statements. Inflation adjustments are based on the St. Louis area CPI (including medical component), provided by the U.S. Labor Department. Hospitals that are part of consolidated organizations may not report all of their non-operating revenue and expenses by individual hospital and their cumulative effect may not be reflected in these results.

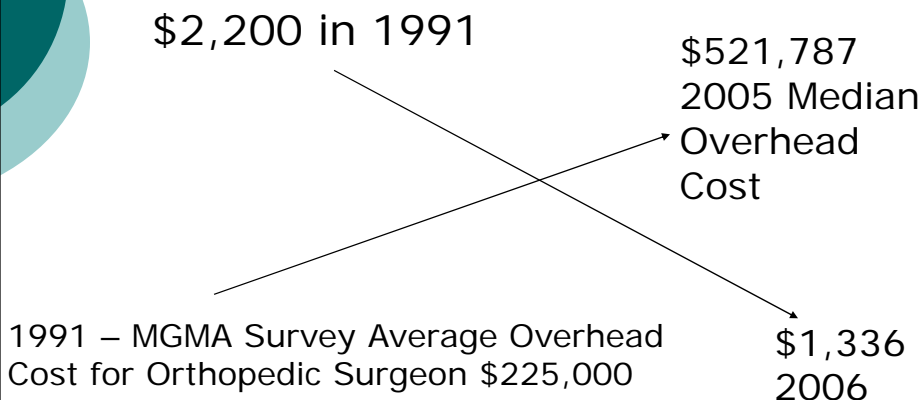
## Challenges Facing Physicians Educated Patients!



## Challenges Facing Physicians Risk of Litigation



**CMS reimbursement for total hip arthroplasty physician services has decreased 39% during the last 15 years**



**1991 to 2007 comparison Costs  
for Total Hip Replacement**

**Hospital Medicare PMT**

1991--\$8,489      2007 -\$10,644

**Selling Price of Implant**

1991---\$2,841      2007 - \$6,437

**Physician Medicare Payment**

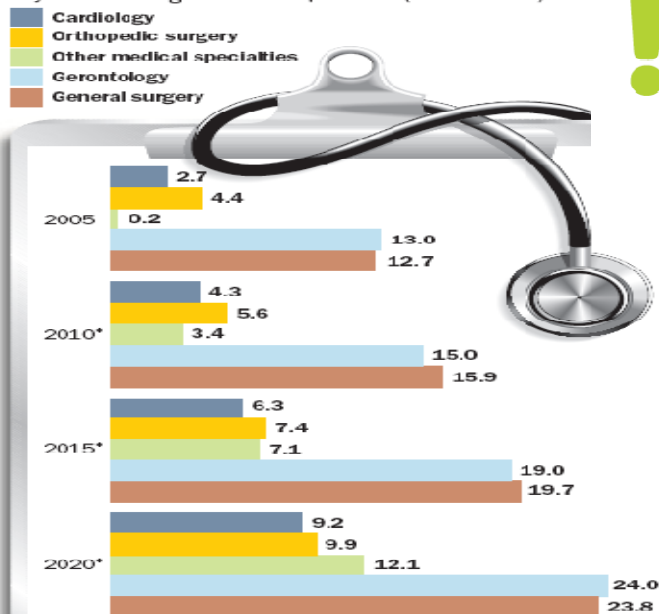
1991 --- 2,200      2007 --- \$ 1,336

## Medicare is going to continue cutting physician payments --- until when?

**T**he battle to eliminate the 9.9 percent physician payment cut scheduled to take effect Jan. 1, 2008 — and permanently replace the flawed sustainable-growth-rate (SGR) formula — formally began in early July in the House of Representatives. As this article went to press, members of the House hoped to take action on a proposal to eliminate the decreases to the Medicare physician fee schedule in 2008 and 2009, create six new categories of services and apply a redesigned formula to each category. The

### Physician Shortage Will be Greatest for Specialties Most Used by Boomers

Physician Shortage for Select Specialties (in Thousands)



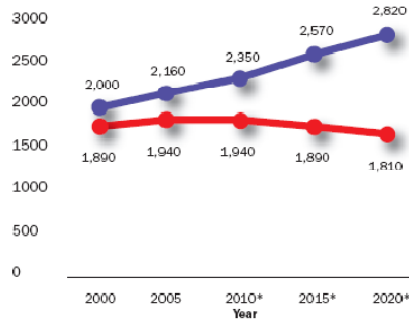
Sources: Physician Supply and Demand Projections to 2020, HRSA.

**!** By 2030, eight times as many knee replacements as today will be performed.

## Where will they come from and why will they go into medicine – if working conditions are bad?

### The need for registered nurses is outpacing the supply.

Registered Nurses<sup>1</sup> Supply vs. Demand (Thousands)

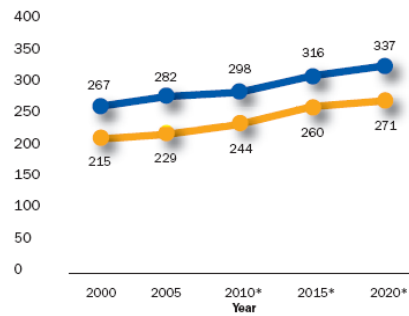


■ Demand for Registered Nurses  
■ Supply for Registered Nurses

\* Projected.  
1 Full-time equivalent nurses.  
Source: FCG projections based on HRGA, *What Is Behind HRSA's Projected Supply, Demand, and Shortage of Registered Nurses*, September 2004

### The projected gap for primary care physicians will increase as Boomers age.

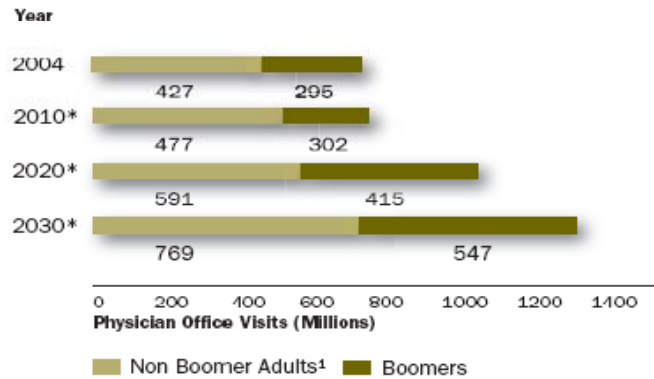
Primary Care Physician<sup>1</sup> Supply vs. Demand (Thousands)



■ Demand for Primary Care Physicians  
■ Supply for Primary Care Physicians

## Physician office visits for adults will number more than one billion by 2020. Four out of 10 will be Boomers.

### Number of Physician Office Visits



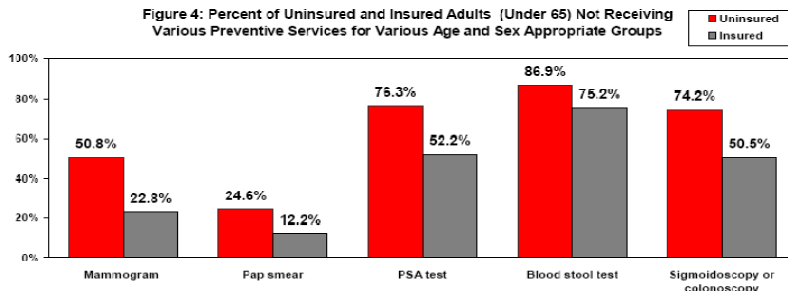
\* Projected.  
1 Non-Boomer adults indicates non-Boomers over the age of 15.  
Source: FCG projections based on National Center for Health Statistics, *National Ambulatory Care Survey 2004*, June 2006



## 5000 too many beds – and \$1Billion in hospital construction --- in the face of these statistics – are we allocating resources wisely?

**Uninsured adults are less likely to receive preventive services than adults with coverage.**

**Figure 4: Percent of Uninsured and Insured Adults (Under 65) Not Receiving Various Preventive Services for Various Age and Sex Appropriate Groups**



Source: Centers for Disease Control and Prevention (CDC), 2004 Behavioral Risk Factor Surveillance System survey data. National estimates do not include Hawaii.

- Across the U.S., uninsured adults of appropriate age groups are less likely to have received recommended cancer screenings.

The Coverage Gap, April 2008  
State Health Access Data Assistance Center (SHADAC)

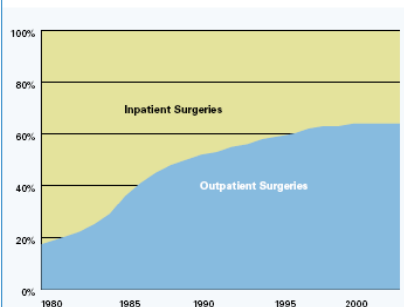
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## Out Patient Physician Owned Facilities Reduce Cost and Improve Quality

### Proportion of Hospital Outpatient and Inpatient Surgeries 1980-2003

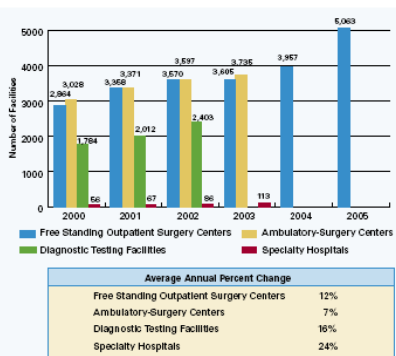
Currently about 60% of hospital-affiliated surgeries occur in an outpatient setting, a number that has remained relatively stable since 1995.



Source: Adapted from the American Hospital Association and The Lewin Group TrendWatch Chartbook, 2005, U.S. Census Bureau

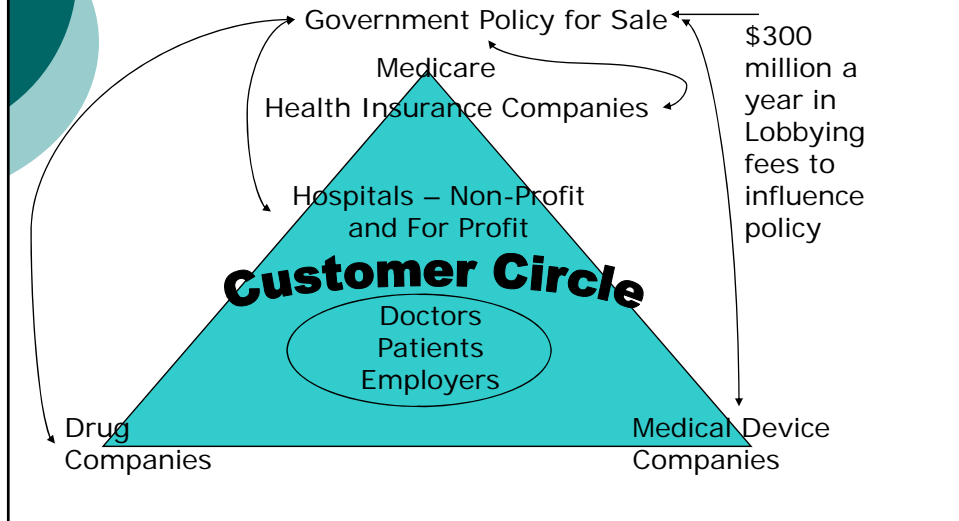
### Number of Facilities 2000-2005

There has been a substantial growth in the number of special purpose facilities, centers and hospitals in recent years.



Note: Data were not available for all years  
Source: Ingelhart, KE (2005), Verispan (2005a)

## Do We Vote for More of This?



## Stop Regulatory Totalitarianism

We can't afford it now and it will only lead to a worse situation in the future.

The Urban Hospital Industry coupled with the Health Insurance Middleman has a vice grip and are restraining competition.

- Only the customer can reform it.
- Support transparency and encourage competition.
- Hospitals can own Doctors; But – should they force patients to use more expensive services? MRI \$500 in free standing facility -- \$1,200 in hospital facility.
- PT \$1,500 hospital service -- \$ 1,100 alternative
- Encourage Nurse Case Management to coordinate care and price information. What is ethical and what is not? Price gouging is not in my opinion.
- <http://online.wsj.com/public/resources/documents/info-launch.html?project=healthcare0307&w=950&h=503>